**Excel Homework: Kickstart My Chart**

**Background**

Over $2 billion has been raised using the massively successful crowdfunding service, Kickstarter, but not every project has found success. Of the more than 300,000 projects launched on Kickstarter, only a third have made it through the funding process with a positive outcome.

Getting funded on Kickstarter requires meeting or exceeding the project's initial goal, so many organizations spend months looking through past projects in an attempt to discover some trick for finding success. For this week's homework, you will organize and analyze a database of 4,000 past projects in order to uncover any hidden trends.

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* Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Theater, Music and Film & Video were the most successful categories. Plays were the most successful subcategory. Entertainment did the best. Plays provide a captive live audience for fundraising.

Successful states go down in December.

1. What are some limitations of this dataset?

Larger countries contribute to biases in the data

Many overlapping subcategories

1. What are some other possible tables and/or graphs that we could create?

Index of Categories and Subcategories to show successful campaigns, thus taking out the biases